TELEVISION Forecast

AUGUST 2 TO AUGUST 8 INCLUSIVE

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EDITOR'S REPORT:

Chicagoans Decide Types of Programs

Only a few years ago television programming was in its experimental stage. With so few receivers in Chicago and suburban towns of Illinois and Indiana, producers had fewer headaches, and research experts like C. E. Hooper worried only about radio.

The situation is changed today, and many readers of *Television Forecast* have experienced the novelty of being interviewed by telephone and questioned about their favorite programs. The editors of this exclusive newsmagazine usually ask:

1. Did you have your television set tuned on last night?

2. What programs were you watching?

3. Do you remember the sponsor of these programs?

4. Would you like to see more dramatic shows?

Continued research, telephone calls by the thousands, day in, day out, mean just this: better programs for everyone. Facts gained from you, the telereceiver, are used immediately. They are studied by station executives who want to keep their finger on the pulse of Chicagoland's TV audience. They are passed on to writer, producer, engineer. You'll see more dramas as a result of these surveys.

The progress being made in presenting the kind of entertainment midwesterners want is evident that Chicago is fast becoming the TV center of the world.

Hundreds of readers have been asking for the channel numbers assigned Chicago's newest stations, WENR-TV and WNBQ, both scheduled to make an appearance in September. Channel 5 will serve WNBQ, while WENR-TV will be found on channel 7. You'll be seeing their test patterns this month. Announcement of the proposed stations has resulted in a flood of congratulatory letters directed to this magazine, from people living as far away as Hebron, Ill., 70 miles northwest of Chicago.

Folks like the *Warren R. Davees* in West Point, Nebraska, cannot receive Chicago stations but do read *Television Forecast*. They're awaiting WOW-TV's bow in Omaha, and in the meanwhile are boning up on teletalk gleaned from pages of our journal.

TV TOPICS: *Larry Bates* of Chicago thinks thumbing through daily papers for TV programs is a bother and therefore recommends the *Forecast*. . . . A correspondent from Peoria who signs himself "73 W9ARN" informs us he is awaiting the day WMBD and WEEK are erected and placed in operation, so hookups with Chicago may be made. Don't forget Sept. 18-26. You have a date at the Coliseum to attend the first international TV show. . . . *Jack Wheeler* of South Bend, Ind., reports his hometown is buzzing with rumors that WSBT will soon pick up programs from WBKB via boosters.

TELEVISION Forecast

A WEEKLY TELEVISION NEWS-MAGAZINE

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Television Forecast for

Sunday

AUGUST 1, 1948

WBKB WGN-TV

WTMJ-TV

1:00—NEWSREEL **WGN-TV.**

1:10—PLAYERS OF THE DAY—**WGN-TV** with Ed Cooper's interviews.

1:20—BASEBALL **WGN-TV.** Sox vs. New York from Comiskey Park, with Jack Brickhouse, announcer.

2:00—LEGION CONVENTION—**WTMJ-TV.** Remote from Milwaukee, approx. 2 hrs.

3:30—TENTH INNING—**WGN-TV.** Scores of other games.

3:40—BASEBALL. **WGN-TV.** Second game, Sox vs. New York.

7:30—BRIDGE WITH BOB HAWK—**WGN-TV.** Hawk will kibitz during a bridge game starring Charles H. Goren, Tribune columnist; Waldemar von Zedtwitz, American contract Bridge League president; Oswald Jacoby, 4 Aces team; and Mrs. Jane Mohl, Chicago Bridge committee.

7:45—ARMCHAIR TRAVELS—**WTMJ-TV.** "Bamboo", a travelogue.

8:00—TELENEWS. **WBKB.** Local, national and international news.

8:00—NEWSREEL REVIEW. **WGN-TV** with Spencer Allen.

8:00—TEE VEE VARIETIES. **WTMJ-TV.** Talented Milwaukee artists.

8:10—GLOBAL GLIMPSES. **WGN-TV** film.

8:30—LADIES IN RETIREMENT. **WBKB.** Presented by Barnum Teletheater.

8:30—CROSS QUESTION. **WGN-TV.** Enactment of a trial in studio courtroom.

8:30—TELENEWS DIGEST. **WTMJ-TV.** Newsreel.

8:50—SUNDAY EVENING THEATER. **WTMJ-TV.** "Thief of Bagdad," with Sabu and Conrad Veidt. An Alexander Korda film.

9:00—MURDER ON DIAMOND ROW. **WGN-TV** with Edmund Lowe, and Ann Todd. Time and day for this Korda film changed for this week only.

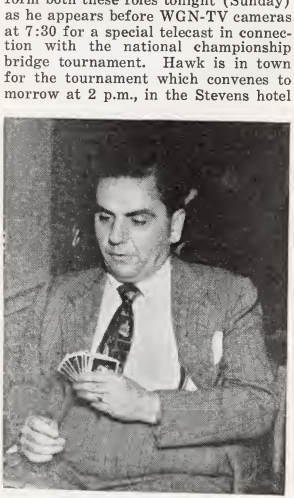
10:00—NEWS. **WBKB.** Today's World Picture.

(Subject to Change.)

Program listings of WTMJ-TV begin this week for the benefit of north Chicago and suburban telereceivers.

Bob Hawk To MC Bridge Tournament Telecast

Bob Hawk, popular radio quiz emcee and avid bridge enthusiast, will perform both these roles tonight (Sunday) as he appears before WGN-TV cameras at 7:30 for a special telecast in connection with the national championship bridge tournament. Hawk is in town for the tournament which convenes to morrow at 2 p.m., in the Stevens hotel



BOB HAWK

under the sponsorship of the American Contract Bridge League.

Appearing with Hawk is Charles H. Goren, Chicago Tribune bridge columnist, author, lecturer and the world's leading master-point winner. Goren, who has won more tournaments and trophies than any other bridge player in the world, will play a bridge hand with three other leading contestants in town for the tournament.

Hawk will describe the demonstration hand and will then quiz the experts regarding their experiences at various tournamnts and matches. Nationally know for his ad-lib ability and ready wit, Hawk was well known locally in Chicago for his programs on WGN and other Chicago stations before he went east and started his network quiz shows.

Mercedes, Col. Cracky and Madame Oglepuss Arrive in Vermont

Dragon Retreat, Vt.

Hello Boys and Girls:

Here we are at Dragon Retreat miles away from Junior Jamboree and yet each evening at 6:30 we all gasp until we realize that we are really on our vacation and not late for the show.

You will remember in Kukla's last letter we were quite upset at the mysterious situation surrounding Madame Oglepuss. However, we were not to remain in doubt for long. You will remember, too, that it was just at lunch time that our telegrams were returned, "Parties unknown". Well, lo and behold, when the noon balloon floated in, who should alight from the basket but Madame Ophelia and directly on her heels, the courtly Colonel!

I think they honestly intended to make guest appearances in summer opera, but what they had not taken into consideration was the fact that managers like to invite their own guests.

Madame Oglepuss now has what resembles a crew cut and while I cannot say it is becoming, it is certainly different.

Ollie Mans the Cash Register

We all have our special duties. Kukla is in charge of entertainment for the guests. We were going to have Ollie wait on tables until we saw signs of return of his old trouble at dessert time, so he now operates the cash register. I do not think we have him in his rightful place yet. The cash reports at night remind me of the treasurer's report at a "meeting of the board". I do whatever is left over and, to date, I have not had any spare time.

Fletcher Rabbit has been in and out every few days. He is in constant communication with E. B. (Easter Bunny), and is really working hard to organize the Vermont rabbit vote.

Mercedes Arrives

Mercedes is here. All was so peaceful!!! I understand the girls camp she attended for a week is in total collapse.

(*Continued on page* 14)

Television Forecast for

AUGUST 2, 1948

WGN-TV WBKB

10:30—WOMAN'S WORLD. **WBKB.** Mary L. Hahn shows the TV audience Knitting Instructions.

10:45—FIRST AID. **WBKB.** Fifth Army.

11:00—SHAN & KAY. **WBKB.** Figure control by stay-slim experts.

11:15—SHOPPING WITH DINNY. **WBKB.** Go on a mythical tour of the stores with this favorite Miss.

6:30—JUNIOR JAMBOREE. **WBKB.** Kukla, Fran and Ollie on vacation.

7:15—SHOPPING WITH DINNY. **WBKB.** Dinny is added to the evening program.

7:30—WONDER HOUSE. **WGN-TV.** Children's show featuring Dick Baker, Art Nelson and puppets, cartoon and music. Fun for the whole family.

7:30—PEEK AND TELL. **WBKB.** A new quiz game with Meg Haun and Claude Kirchner. Prizes and pantomimicry.

7:50—TELENEWS. **WBKB.** Jim Ameche narrating local, national and international events.

8:00—FILM. **WBKB.**

8:00—NEWSREEL. **WGN-TV** with Spencer Allen narrating.

8:10—SPORTSMEN'S CORNER. **WGN-TV** with Jack Brickhouse and guests.

8:30—WRESTLING. **WBKB** from Midway Arena, with Russ Davis announcing.

8:30—FILM. **WGN-TV.**

9:00—FESTIVAL. **WGN-TV.** 22nd annual Park Ridge American Legion festival staged by Mel Tierney post, featuring an Abraham Lincoln pageant.

10:30—NEWS. **WBKB.** Today's World Picture.

(Subject to Change.)

Note: WTMJ-TV Milwaukee will not televise this date.

Television Forecast for

Tuesday

AUGUST 3, 1948

WBKB WGN-TV

WTMJ-TV

10:30—WOMAN'S WORLD. **WBKB.** Claire Di Maggio and collie, Mac, present Pets in the Home, first feature of this one hour show for the women.

10:45—FILM. **WBKB.**

11:00—CUTTING CORNERS. **WBKB** with Catherine Payne.

11:15—SHOPPING WITH DINNY. **WBKB.** Accompany this Miss on a mythical tour of the stores.

6:30—JUNIOR JAMBOREE. **WBKB.** Kukla, Fran & Ollie on vacation until fall.

7:00—PAN AMERICA. **WTMJ-TV.** Travelogue film.

7:15—SHOPPING WITH DINNY. **WBKB.** Dinny has her evening show, too.

7:20—NEWS. **WTMJ-TV.** Let's Look at the News, live studio show.

7:30—WONDER HOUSE. **WGN-TV.** Art Nelson and his Marionettes, Dick "Two Ton" Baker, cartoons and music for the children.

7:30—FILM. **WBKB.**

7:30—REEL FUN. **WTMJ-TV.** Film variety and short subjects.

7:50—TELENEWS. **WBKB** with Jim Ameche narrating.

8:00—BASEBALL. **WTMJ-TV.** Wisconsin State semi-pro tourney. Approx. 2½ hours.

8:00—NEWSREEL. **WGN-TV.** Local, national and international events, with Spencer Allen.

8:00—AT OUR HOUSE. **WBKB** with Jim and Edie Dexter, comedy team.

8:10—PLAYERS OF THE DAY. **WGN-TV.** Ed Cooper interviews baseball stars from Comiskey Park.

8:15—FILM. **WBKB.**

8:20—BASEBALL. **WGN-TV.** Sox vs. Philadelphia Athletics, described by Jack Brickhouse.

8:20—MIDGET BOXING. **WBKB.** Jim Ameche describes the flea-weight matches.

8:30—FILM. **WBKB.** To be announced.

10:00—NEWS. **WBKB.** Today's World Picture.

10:15—TENTH INNING. **WGN-TV.** Scores of other games, and interviews with baseball fans.

(Subject to Change.)

Notes from Readers . . . .

Address all letters to the Editor, Television Forecast, 185 North Wabash, Chicago, Ill.

Sirs:

There has been a growing need for a video magazine for some time and I believe *Television Forecast* can do much to promote the expansion of television, and educate the general public about the entertaining shows featured during the week.

CHICAGO, ILL. HOWARD P. MAACK

Sirs:

Television Forecast is an excellent magazine, and fulfills its purpose of advising my three sons of the coming attractions which are fast becoming so comprehensive that my husband, the boys and I are more and more choosing to stay at home rather than go out. The best of luck.

LAKE FOREST, ILL. DOROTHY F. INGRAM

Sirs:

We wish to let you know how much we appreciate the *Forecasts* which enable us to enjoy our television set all the more. . . . Our friends who come to see it also appreciate ahead of time knowing what is planned.

BRISTOL, ILL. GILFORD JOHNSONS

Sirs:

I take pleasure in enclosing my check for $2 for a subscription to *Television Forecast* . . . I have enjoyed every issue so far, and will continue to look forward to the succeeding ones.

EVANSTON, ILL. AL SHERMAN

Sirs:

. . . . Please enter my subscription to your grand little magazine, ... We like the "inside" stories and TV information you offer, plus the fine pictures of people we see on our screen.

MAYWOOD, ILL. MRS. G. E. PAETZMANN

Sirs:

Keep on doing a fine job and help to keep television a clean recreation for the sake of our future generations.

MR. AND MRS. WM. SCHNEIDER
LIBERTYVILLE, ILL.

GORDON URQUHART—Author of WGN-TV's Scrapbook, well-rounded half hour potpourri. Hundreds of fan letters from admirers requested his photo be published.

All good things need not end. Hurry! send your $2.00 for one year's subscription to *Television Forecast.*

MAIL ON OR BEFORE AUGUST 7, 1948 THE LAST CHANCE

Television Forecast for

Wednesday

AUGUST 4, 1948

WGN-TV WBKB

WTMJ-TV

10:30—WOMAN'S WORLD. **WBKB.** Rent Control discussions with Bea Fox. Leadoff section of Chicago's one hour show for women. Directed by Loraine Larsen.
10:45—FILM. **WBKB.**
11:00—FASHIONS. **WBKB.**
11:15—SHOPPING WITH DINNY. **WBKB.** Go on this mythical tour of department stores.
1:00—NEWSREEL. **WGN-TV.** Local, national and international events with Spencer Allen.
1:10—PLAYERS OF THE DAY. **WGN-TV,** with Ed Cooper interviewing stars from Comiskey park.
1:20—BASEBALL. **WGN-TV.** Sox vs. Philadelphia, described by Jack Brickhouse.
3:00—STATE EXPOSITION. **WTMJ-TV.** Centennial show from State Park fair in Milwaukee.
3:20—NEWS. **WTMJ-TV.** Live from studio.
3:30—TENTH INNING. **WGN-TV.** Roundup of other scores and interviews with fans attending the game.
3:30—WHAT'S NEW? **WTMJ-TV.** Ask Nancy Grey. Premiere of new woman's program.
4:00—CHILDREN'S CORNER. **WTMJ-TV.** 30 minutes of films for children.
6:30—JUNIOR JAMBOREE. **WBKB.** On vacation. Kukla & Ollie will be back Aug. 30.
7:00—FILMS. **WTMJ-TV.** Life and songs of Stephen Foster.
7:15—SHOPPING WITH DINNY. **WBKB.** Dinny is added to an evening show.
7:20—NEWS. **WTMJ-TV.**
7:30—AMERICAN TELEFLYERS. **WBKB.** Flying fans will like this show.
7:30—WONDER HOUSE. **WGN-TV.** Dick "Two Ton" Baker and the marionette characters of Art Nelson.
7:30—REEL FUN. **WTMJ-TV.** Film variety.
7:45—LOOK AT LOUISE. **WTMJ-TV.** Milwaukee teen-age pantomimist.
7:50—TELENEWS. **WBKB,** with Jim Ameche.
7:50—NBC NEWS. **WTMJ.**
8:00—NEWSREEL. **WGN-TV** with Spencer Allen, narrator.
8:00—PARS, BIRDIES & EAGLES. **WBKB.** from St. Andrews, Mission Hills and Indian Head.
8:00—FILM. **WTMJ-TV.** "Trails Across Canada."
8:10—SPORTSMEN'S CORNER. **WGN-TV.**
8:30—WRESTLING. **WBKB** from Rainbo arena, with Russ Davis.
8:30—FILMS. **WGN-TV.**
9:00—CLUB TELEVISION. **WGN-TV.**

"Cross Question" Thought Real by Tele Audience

Actually a studio-produced trial, "Cross Questions" is such a convincing show that hundreds of televiewers have asked WGN-TV switchboard operators: "Where are the trials held?" Most of them are surprised to know a special cast of legal experts, professional actors and members of the audience comprise the show.

Aired at 8:45 p. m. Sunday evenings, "Cross Questions" presents a trial based on a real case. Names, addresses and minor details are changed, but legal procedure and technicalities are followed in presenting the case. It is an excellent program for university law students, inasmuch as two Chicago attorneys are selected to handle the prosecution and defense.

Judge in the telecast is usually a real judge or lawyer. On the judge and lawyers rests the burden of determining the length of each sequence, for the whole show is ad libbed, including the testimony of the plaintiff, defendant and witnesses.

By avoiding camera shots for special effects, the producer achieves the court room reality. It even makes for a better show when the witness gets tangled up in his testimony, for records show that is what often happens in actual court rooms.

Two days before the telecast, actors who will portray the leading roles are given an outline of the case by the WGN-TV producer. This gives them time to create convincing characters when they get before the cameras. An hour before the show, the cast is again assembled, camera cues are explained, and jurors picked from the audience.

Closeups of the jurors televised during the show indicate the participants take the program seriously. Both men and women are selected to serve on the panel; they get just one minute to reach a verdict.

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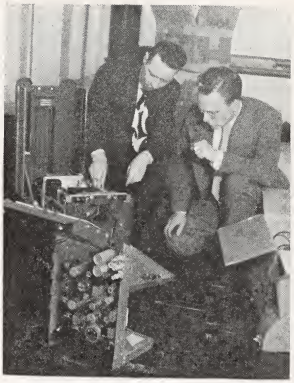

New Equipment is going into WBKB studios every day as part of the Balaban & Katz station's expansion program. Here Engineers Carroll Neltnor and William Thomas unpack and inspect a new studio image orthicon camera.

Tele-Flyers Is Beamed To Student Audience

Air-borne education for an Air Age is styled for grammar and high school students on "American Tele-Flyer," seen on WBKB, the Balaban & Katz station Wednesdays at 7:30 p.m.

Three pilots pool their knowledge to demonstrate control tower operation and instrument instruction.

Hill Carruth started his Army service in the paratroops, then flew L-4's for the field artillery. After his discharge, he was a public relations man for Pan American Airways.

His wife, Beverly, served in WASP, ferrying B-25's, and before her marriage was a stewardess for United Air Lines.

Phill Groh holds only a private license, but tops his partners in stage experience, having worked with the Imaginators on the big time circuit. Recently, he did promotion for Dick Powell's flying school.

BOB TRENDLER—WGN-TV band leader is the maestro on Club Television, variety show on channel 9. A talented musician, Trendler is popular with TV fans of Chicago and suburbs.

Todd, Lowe and Newton Star in Film Monday

An Edgar Wallace thriller, "Murder on Diamond Row," will be presented Monday evening, August 2 on WGN-TV, another in a series of Alexander Korda productions. Ann Todd, Edmund Lowe and Robert Newton star in the leading roles.

The story briefly is this: a mysterious underworld fence in London who even short-changes criminals, pins a murder on Edmund Lowe, police inspector trying to make a comeback. All in all, a good Scotland Yard yarn.

Test Pattern and Music

Test pattern and music will be broadcast for fifteen minutes preceding each WBKB program, also test signals from 9 a. m. to 12 noon, and 1 p. m. to 5 p. m. except Sundays and during program hours.

Busy Sox Schedule

Tuesday, August 3, the Sox begin a three-day battle at Comiskey park with Philadelphia, the games to be televised by WGN-TV. Friday, August 6, the Chicago team plays Boston, winding up the series on Sunday.

Bob McKee Is Golf Pros' Best Pupil

(On the Cover)

The golf pros' best pupil for "Pars, Birdies and Eagles" is their emcee himself, Bob McKee.

When the stars from Mission Hills, Indian Head and St. Andrews display their skill on the WBKB show at 8 p. m. Wednesdays, McKee practices every shot, hoping to take 10 strokes off his own game. Ruefully, he adds, "It could stand it."

McKee, who also presides over the pre-game baseball quiz, the sports quiz between races, and the fashion quiz, left his home in Pittsburgh 10 years ago, has twice been on the Chicago staff of NBC and CBS, and now books as a free lance.

He did his first Balaban & Katz television show in 1946, shortly after his return from service with the Signal Corps in the Pacific. The television bug bit him then, and viewers have since seen him do commercials during football and basketball games. Television, he feels, is much more difficult than radio, but it's worth the extra effort. He likes the feeling of displaying his sponsors' wares in the consumer's living room.

His own living room in the Shorecrest hotel is presided over by a former motion picture actress, Billie Mulvihill, who came home to her native Pittsburgh for a vacation, met Bob, and decided within two weeks that the best career of all was that of being Mrs. Bob McKee. Their daughter, Terry, is now 8 years old, and their son, Gregg, was born four months ago.

Deletus Gay Joins TAP Staff

Deletus Murrel Gay, pupil of the late Maholy Nagy in color, design and composition and one of the country's foremost exponents of experimental photography has joined the staff of Television Advertising Productions. Only 28 years of age, Gay will be in charge of all photographic work in the firm's expanded video film program, a service for Chicago video stations.

Television Forecast for

Thursday

AUGUST 5, 1948

WBKB WGN-TV

WTMJ-TV

10:30—WOMAN'S WORLD. **WBKB.** Mary Martensen opens up this one hour show with cooking hints and tips.
11:00—THE DEXTERS. **WBKB.** Comedy team.
11:15—SHOPPING WITH DINNY. **WBKB.**
1:00—NEWSREEL. **WGN-TV.** Repeat showing of last night's show.
1:10—PLAYER OF THE DAY. **WGN-TV.** Ed Cooper interviews a baseball star from Comiskey park.
1:20—BASEBALL. **WGN-TV.** Sox vs. Philadelphia, with Jack Brickhouse announcing.
3:00—MEET YOUR NEIGHBOR. **WTMJ-TV,** with Gordon Thomas MC from Radio City Lobby.
3:20—NEWS. **WTMJ-TV.**
3:30—TENTH INNING. **WGN-TV.** Scores of other games, and interviews with Sox fans.
3:30—WISCONSIN AT WORK. **WTMJ-TV.** Series on Wisconsin industries.
4:00—CHILDREN'S CORNER. **WTMJ-TV.**
4:15—LITTLE AMATEURS. **WTMJ-TV** with Carl Nelson.
4:35—CARTOONS. **WTMJ-TV.**
6:30—JUNIOR JAMBOREE. **WBKB.** On vacation, but they'll be back Aug. 30.
7:00—QUIZ SHOW. **WTMJ-TV.**
7:15—SHOPPING WITH DINNY. **WBKB.**
7:20—NEWS. **WTMJ-TV.**
7:30—WONDER HOUSE, **WGN-TV,** with Dick Baker and Art Nelson. Fun for the children.
7:30—FILM. **WBKB.**
7:30—REEL FUN. **WTMJ-TV.**
7:45—ZOO'S WHO. **WTMJ-TV,** from Washington park zoo.
7:50—TELENEWS. **WBKB** with Jim Ameche narrating.
7:50—NBC NEWS. **WTMJ-TV.**
8:00—ADMIRAL MOVIE THEATRE OF THE AIR. **WBKB** with Franklyn MacCormack.
8:00—NEWSREEL. **WGN-TV,** with Spencer Allen; local, national and international events.
8:00—FILMS. **WTMJ-TV.**
8:10—SPORTSMEN'S CORNER. **WGN-TV.**
8:30—WRESTLING. **WGN-TV** with Jack Brickhouse from Madison Athletic club.
8:30—WRESTLING. **WTMJ-TV** from Armory in Milwaukee.
9:30—NEWS. **WBKB.** Today's World Picture.

(Subject to Change.)

Engineer Describes Five Types of TV Interference for Owners

By A. H. BROLLY
Chief Engineer, WBKB

As the number of television receivers in use increases, more cases of interference to reception crop up. It may be of help to some of the readers to have an understanding of the typical types of interference so that they may know what steps to take toward remedying them. There are five general categories of interference that account for most of the trouble. The following list gives them in the approximate order of prevalence:

1. Automobile ignition
2. Diathermy
3. Electric signs and other power disturbances
4. FM broadcasting
5. Amateur radio operations

Automobile ignition is probably by far the most common source of trouble. It can be reduced greatly in individual cars by use of the interference suppressors that are commonly used by people who have a radio in their cars. However, since the application of the device is limited to a small percentage of the cars in use, we still have the interference and probably will have for years to come.

About the only way to alleviate this trouble is to locate the antenna as far from streets and highways as possible. The trouble, of course, is much more prevalent in areas where the television signal strength is low, and consequently a trend toward increasing power of broadcast stations will help. Automobile ignition interference can usually be recognized as random horizontal white bars across the picture field. These are accompanied by a buzzing or sputtering from the loudspeaker.

DIATHERMY INTERFERENCE

Diathermy interference is that caused by medical apparatus used for fever or heat treatments, and similar effects are also caused by certain industrial heat-

(*Continued on next page*)

"Advice to Owners"

ing installations. This trouble is ordinarily distinguished by one or two bands of a herringbone shape pattern across the screen. Sometimes it is so intense as to cause the pattern to merge into solid bands of intense white with black bands between. It is usually accompanied by a harsh buzzing sound from the loudspeaker.

Efforts are being made by the Federal Communications Commission to have equipment of this sort located on frequencies which will not interfere with television. This is the only sure remedy of a general nature. However, some individual installations can be improved by the users taking steps to cut down the amount of energy radiated. There is little or nothing that can be done on the receiver to eliminate this trouble.

ELECTRIC DISTURBANCES

Electric power disturbances may include such sources of trouble as leaking insulators and bad connections on power lines and certain types of electric signs. These three sources are likely to produce similar effects. They will usually appear as one or two bands of sparkling dots or stars on the screen. Sometimes the effect is so intense as to cause the whole picture field to be thrown out of synchronization which results in slanting black and white bars across the field. This trouble is usually accompanied by harsh buzzing sounds from the loudspeaker.

Some of these effects can be remedied at the source, but little or nothing can be done at the receiver unless it is possible to move the antenna more distant from the source. Ordinarily, in cases of this kind, the radio service man should be appealed to aid in locating the source of trouble. When it is located, if it is an electric sign, often the owner can be induced to install suitable devices to cut down trouble. If an electric line is proved to be at fault, the power company will usually make corrections.

FM broadcast interference is experienced almost exclusively on the higher group of channels, channels 7 to 13. It will ordinarily appear as random white bars dancing up and down on the pic-

(Continued on next page)

Television Forecast for

Friday

AUGUST 6, 1948

WGN-TV WBKB

WTMJ-TV

10:30—WOMAN'S WORLD. **WBKB.** Fashions.

10:45—FILM. **WBKB.**

11:00—SHOPPING WITH DINNY. **WBKB.** Accompanying this Miss on a mythical tour of the loop.

11:45—AMERICAN MEDICAL ASSN. **WBKB.** Educational series.

3:00—MEET YOUR NEIGHBOR. **WTMJ-TV.**

3:20—NEWS. **WTMJ-TV.**

3:30—WHAT'S NEW. **WTMJ-TV** with Nancy Grey.

4:00—CHILDREN'S CORNER. **WTMJ-TV.** Films.

4:15—HI KIDS. **WTMJ-TV.** George Compte as MC.

4:30—ANIMALS. **WTMJ-TV.** Weekly film series.

6:30—JUNIOR JAMBOREE. **WBKB.** On vacation. Back August 30.

7:00—SPELLBALL. **WTMJ-TV.** Quiz show.

7:15—SHOPPING WITH DINNY. **WBKB.**

7:30—WONDER HOUSE. **WGN-TV,** with Dick "Two Ton" Baker as host, and Art Nelson and his marionettes.

7:30—REEL FUN. **WTMJ-TV.** "Oyster Fleet."

7:30—FILM. **WBKB.**

7:45—BARBARA BECKER. **WTMJ-TV.** Teen-age singer.

7:50—TELENEWS. **WBKB** with Jim Ameche. Local and national events.

8:00—TELE-CHARADES. **WBKB** with Ed Roberts. You'll like this zany game.

8:00—NEWSREEL. **WGN-TV** with Spencer Allen narrating.

8:00—BASEBALL. **WTMJ-TV** Police vs. Firemen of Milwaukee.

8:10—PLAYERS OF THE DAY. **WGN-TV** with Ed Cooper.....

8:20—BASEBALL. **WGN-TV.** Sox vs. Boston, with Jack Brickhouse announcing from Comiskey Park.

8:30—YOUNG & VICTOR. **WBKB.** Bud Young and Richy Victor, comedy team.

8:45—FILM. **WBKB.**

10:00—NEWS. **WBKB.** Today's World Picture.

10:15—TENTH INNING. **WGN-TV.** Scores of other games.

(Subject to Change.)

Television Forecast for

Saturday

AUGUST 7, 1948

WBKB WGN-TV

WTMJ-TV

1:00—NEWSREEL. **WGN-TV.**

1:10—PLAYERS OF THE DAY. **WGN-TV,** with Ed Cooper.

1:20—BASEBALL. **WGN-TV.** Sox vs. Boston from Comiskey Park, with Jack Brickhouse.

2:30—KEEN TEENS. **WTMJ-TV.** Teenage variety show.

3:00—FILMS. **WTMJ-TV.** Wild west show.

3:30—TENTH INNING. **WGN-TV.** Scores of other games.

7:00—QUIZ TIME. **WTMJ-TV.**

7:20—NEWS. **WTMJ-TV.**

7:30—REEL FUN. **WTMJ-TV.** "Yosemite."

7:45—GOLDEN WEDDINGS. **WTMJ-TV.**

8:00—NEWSREEL. **WGN-TV** with Spencer Allen narrating.

8:00—FILM. **WBKB.** To be announced.

8:00—STATE CENTENNIAL. **WTMJ-TV** at State Fair Park. Approx. 2 hrs.

8:10—FILM. **WGN-TV.**

8:30—FILM. **WBKB.** Western.

9:30—NEWS. **WBKB.** Today's World Picture.

(Subject to Change.)

Film "At Our House"

"At Our House," telecomedy starring Jim and Edie Dexter Friday nights on WBKB, is being readied for nationwide distribution on film. Special filming process perfected by Television Advertising Productions, Chicago firm, is expected to cut costs and shooting time, producing maximum quality at minimum rates for all video markets.

NBC Signs New TV Affiliate

The signing of a contract for another affiliate of the NBC Television network has been announced by Easton C. Woolley, director of the NBC Stations Departments. The new affiliate, Station WJAR-TV, Providence, R.I., is now under construction and is expected to be in operation by September 15.

Advice to Owners . . . .

ture field or sometimes a shifting, slanting corduroy pattern. If the fine tuning on the receiver is changed it will ordinarily be possible to hear the program and determine the call letters of the station. This type of interference is not the fault of the FM broadcast station nor any fault of the performance of the television receiver. There is very little that can be done about it except the increase of power in the television broadcast stations. This situation makes the picture stronger than the interfering signal and reduces the annoyance.

AMATEUR INTERFERENCE

There are two types of amateur interference—that originating from radio telephone communication, and that originating from code. Both types are apt to be found more frequently on television channels 2 and 4. The radio phone type of interference is likely to appear as random white horizontal bars across the screen, whereas the code type of interference is likely to appear as dark and light flashing of the whole screen illumination. In many cases, the conscientious amateur operator can reduce either of these troubles by suitable filters or traps in his transmitting circuits, particularly in the case of channel 4.

If he is at all close to the receiver location, it might be next to impossible for him to eliminate the trouble on channel 2. This type of interference, like that of automobile ignition, will probably be helped considerably by increased television power in the future.

One or another of these various types of interference may appear on a receiver occasionally. However, it is very fortunate that the occurrences of these interferences in the majority of cases are negligible and a great many people are able to enjoy television programs without fighting the annoyances.

FCC Issues TV Permits

Authorization for 100 TV construction permits has been announced by the Federal Communications Commission. To date 265 are pending, of which 163 have been set for hearings.

Memo to Baseball Fans

... *ALL* Major league ball games in Chicago will be brought to you over the Chicago Tribune's new television station, WGN-TV.

You'll be closer than ever to those hustling Sox in 1948 since their complete home schedule, including 21 nite games, will be telecast *exclusively* by WGN-TV.

For the best in television switch to Channel 9 (186-192 Megacycles) ... see and hear WGN-TV bring you the finest in television entertainment.

New home of WGN, WGN-TV and WGNR(FM) ... now under construction

Television Forecast for

Sunday

AUGUST 8, 1948

WGN-TV WBKB

1:00—NEWSREEL. **WGN-TV.** Repeat showing of Saturday night's newsreel, with Spencer Allen.

1:10—PLAYERS OF THE DAY. **WGN-TV.** with Ed Cooper, interviewing Sox fans.

1:20—BASEBALL. **WGN-TV** from Comiskey park. Sox vs. Boston, with Jack Brickhouse announcing.

3:30—TENTH INNING. **WGN-TV.** Between game interviews and scores of other baseball events.

3:40—BASEBALL. **WGN-TV.** Second game of doubleheader at Sox park.

8:00—NEWSREEL. **WGN-TV.** Highlights of the week, with Spencer Allen narrating.

8:00—TELENEWS. **WBKB.** Local, national and international news events.

8:10—GLOBAL GLIMPSES. **WGN-TV.** Film feature; mythical tours.

8:30—FILM. **WBKB.**

8:30—CROSS QUESTION. **WGN-TV.** A fictional but realistic courtroom drama enacted in the WGN-TV studio. The jury is selected from the audience.

10:00—NEWS. **WBKB.** Today's World Picture.

(Subject to Change.)

Note: WTMJ-TV program listings for this date were not available as this issue went to press.

Televise Maneuvers

Realism in war maneuvers was re-enacted for the WMAR Baltimore television news service when combined Army, Navy, and Marine Corps units staged a mock invasion in the Chesapeake Bay to "attack" the Army Chemical Center at Edgewood, Md.

The storming infantrymen landing from LCVP's simulated the real thing as they came in under a protective air cover to cross the 300 foot wide stretch of beach.

TV cameramen covering the event were able to record machine gun installations, protective smoke screens, and ordnance equipment as it rolled ashore.

Fran Writes from Dragon Retreat

(*Continued from page* 5)

The counsellors now need counsellors. There is little to be said in favor of chain-gangs but there is something about Mercedes that makes me wonder.

Madame Oglepuss has joined a summer theatre in the next valley. I hesitate to say what measure of success she has attained, but at her last concert she awakened echoes that had been stilled since the shot that was heard around the world.

We miss all the wonderful people at WBKB and you Junior Jamboree fans. We wonder how the clean plate club membership is growing and we hope that you are enjoying your vacations too.

Everyone sends his very best and so until next time I am,

Sincerely yours,

FRAN.

Bulova To Sponsor Video Time Signals on WENR-TV

The Bulova Watch company has signed 52-week contracts for television time signals with three of the American Broadcasting company's owned and operated video stations—KGO-TV, San Francisco, Cal.; WXYZ-TV, Detroit, Mich., and WENR-TV in Chicago, Ill., Murray Grabhorn, vice-president in charge of owned and operated stations for the network announced today.

The contracts specify 17 time signals a week on each station and the starting date will coincide with the start of ABC television operations in the three cities. The opening dates have been announced as follows: WENR-TV, September 1; WXYZ-TV, October 1 and KGO-TV on December 1.

Envision Theater-TV Network

Ten million dollar gates for televised sports events seem likely for the future, if the recent Louis-Walcott fight is an indication. Twentieth Century executives envision a 1000-theater TV network. Probable starting point: Los Angeles, suitable for a webbed microwave region.

Channel **4**—CAST AT 8:00 P.M.

At Our House - - - - - - - - - Tues.

You'll recognize the situations when Jim and Edie Dexter dramatize their domestic difficulties.

Pars, Birdies & Eagles - - - - - Wed.

Pros from Mission Hills, Indian Head and St. Andrews cut strokes off your golf game.

Admiral Teletheater of the Air - - Thurs.

Franklyn MacCormack introduces full length film classics for your home entertainment.

Telecharades - - - - - - - - - - - Fri.

Ed Roberts referees as teams match wits.
Home viewers win prizes for their puzzlers.

WBKB

Balaban & Katz
Channel **4**

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We've given you a little time, folks! But now that we're completely readjusted to a paid subscription, the free introductory issues of Television Forecast must stop. You have until August 7, 1948, to mail in your Charter subscription of $2.00. Starting August 8, 1948, the rate will be $3.00. So, save yourself a dollar! Take advantage of the Charter Membership rate and mail your $2.00 **TODAY.**

DON'T FORGET $3 AFTER AUGUST 7

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